Housatonic Community College

Strategic Priorities
2017-2018



HOUSATONIC COMMUNITY COLLEGE

Priority ONE



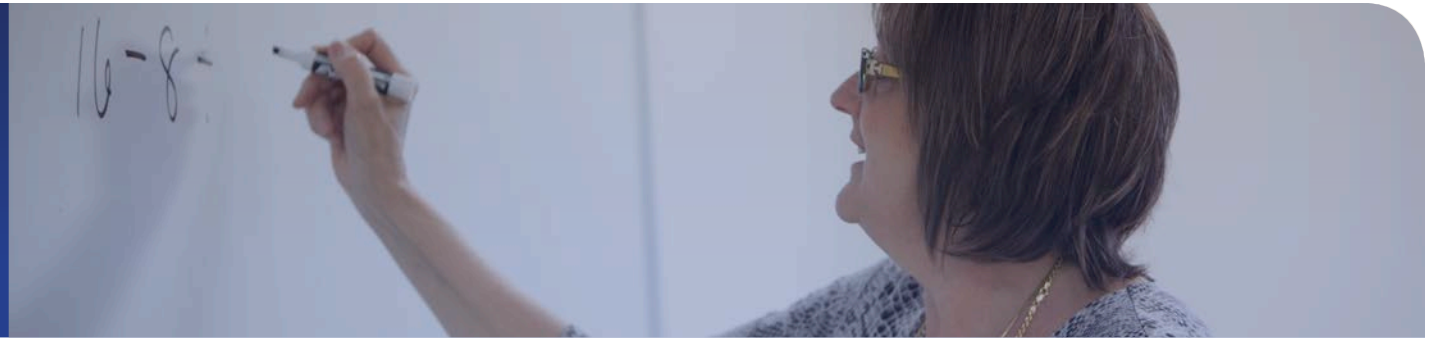
Student Success

Students are the center of the college. Their needs must be identified and met through new and improved programming and excellent customer service from entry to exit.

Areas of Focus

1. Create new programs at HCC with pathways to associate and bachelor degrees as well as direct entrance into the workplace.
2. Develop new student services not currently provided.
3. Communicate with students through a variety of channels.
4. Create multiple pathways to enter, progress through, and go beyond HCC.
5. Enhance credit programs with new credit courses.
6. Establish a retention office staffed with retention specialists.
7. Develop/expand/connect to existing programs/partnerships.

Priority TWO



Educational Excellence/Excellence

Housatonic Community College's institutional excellence depends on adhering to rigorous standards and continually assessing best practices in all areas of the college.

Areas of Focus

1. Develop college wide initiatives to address student preparedness.
2. Develop services to meet academic, career, and personal needs of students.
3. Create educational excellence throughout the campus.
4. Provide opportunities for faculty/staff to further develop levels of excellence while being mindful of the need for balance between work and release time.
5. Improve and maintain facilities to support educational excellence.

Priority THREE



Enrollment

Streamline enrollment by simplifying the process, alleviating student confusion and anxiety; highlight HCC as a welcoming place where advisement fosters retention and matches student needs to academic and non-academic program options

Areas of Focus

1. Base an advising model on best practices.
2. Base a customer service model on best practices.
3. Conduct an assessment of internal/external needs for new programs.
4. Base a retention model on best practices.
5. Examine trends to connect programs and careers.
6. Develop a multi-faceted and integrated communication approach.
7. Promote recruitment through a variety of external groups.

Priority FOUR



Programs

Develop a comprehensive, sustainable plan in which needs of students and workplace match demands and where pathways for cutting-edge non-credit and credit programs flow to careers/employment/transfer.

Areas of Focus

1. Develop programs based on community needs and sustainability.
2. Develop and expand existing partnerships and programs including linkage between non-credit programs that feed into credit programs.
3. Develop and expand new partnerships and programs including linkage between non-credit programs that feed into credit programs.
4. Develop and expand existing and new partnerships.
5. Adjust faculty/staff workload to accommodate program development.



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